

C O R P O R A T E
P A R T N E R
— P R O G R A M —



THE ACADEMY OF NATURAL SCIENCES

— CONNECTING PEOPLE TO NATURE SINCE 1812 —



An Academy educator displays a live specimen of a Jungle Nymph, a large stick-insect species from Malaysia.

— Corporate Partner Program —

FOUNDED IN 1812, the Academy of Natural Sciences is America's oldest natural history museum, and a world leader in biodiversity and environmental research. Today the Academy is recognized internationally for its excellence in research, exhibitions, and educational programs. We are proud to partner with local and national corporations to advance our mission of encouraging and cultivating the sciences.

Corporate Partners support the Academy in many ways and for a variety of reasons. For our partners, we offer excellent recognition and marketing exposure, as well as unique benefits, including behind-the-scenes tours, special event invitations and networking opportunities, complimentary museum admission passes, and much more. 🦋





Scientists from the Academy's Patrick Center for Environmental Research collect sediment cores from wetlands fringing the Delaware Estuary. The sediment provides a window into the estuary's environmental past.

RESEARCH

The Academy of Natural Sciences is an active research institution, and our corporate partners help to fund the vital scientific work that takes place here each day. Our scientists focus on critical issues in biodiversity, evolution, and environmental science, from discovering new species of catfish in the Amazon to studying the effects of natural gas drilling in the Marcellus Shale. Academy research helps us to better understand how various parts of our world interact, and our corporate supporters are important partners in this endeavor.



COLLECTIONS

The Academy's collections total more than 17 million specimens, and rate among the world's most significant in terms of geographic, biological, and historical depth and breadth. From Thomas Jefferson's fossil collection and John James Audubon's birds to specimens from our most recent expeditions, these collections help us understand how our world changes over time.

EXHIBITIONS

While the Academy is best known for its iconic dinosaurs, we also offer a wealth of additional exhibit experiences, from our tropical butterfly garden to our many dioramas. We host nature-inspired artwork in our Art of Science Gallery, as well as three traveling exhibits each year. For details, see the enclosed exhibit preview.

Each traveling exhibit has a comprehensive advertising campaign associated with it, which may include print, radio, outdoor, and online advertising, as well as placement on the Academy's website and social media.



SPOTLIGHT

SENSES

Supporting and Enriching Natural Science
Education in Schools



Founded in 2004 and expanded in 2008, SENSES is an innovative education program that reaches underserved students in the Philadelphia and Camden school districts. SENSES provides free or reduced-cost museum visits and lessons, or “Academy on the Go” outreach programs for Title I schools, and is EITC eligible. These high-quality science experiences incorporate science across the curriculum and help students develop 21st-century science skills to face real-world challenges.

EDUCATION

The Academy reaches more than 50,000 schoolchildren each year through museum visits, lessons, and “Academy on the Go” outreach programs in local schools. Our Women in Natural Sciences (WINS) and SENSES programs provide specialized attention for underserved populations.

Please inquire about donating through the EITC program of Pennsylvania, wherein corporations may receive tax credits of 75-90% of their contribution by supporting the Academy’s innovative educational programs.

PROGRAMS

The Academy offers events for learners of all ages through a variety of programs, including lectures, author talks, environmental forums, films, and more. From public forums on sustainability topics to scientist-guided field trips, we engage thousands of Philadelphia residents in Academy programming each year.



Photo: Erica Capabianca



Photo: Mike Persico

MORE ABOUT THE ACADEMY...

As part of Philadelphia’s Parkway Museums District and located directly on Logan Circle, we are an integral part of Philadelphia’s vibrant cultural community. We host over 200,000 visitors each year—both local residents and tourists—through museum visits, festivals, birthday parties, summer camps, school and group visits, and evening special programs. For details, see the enclosed “Academy by the Numbers” page.

FOUR UNIQUE WAYS TO SUPPORT THE ACADEMY



CORPORATE MEMBERSHIP

The Academy's Corporate Partners help make all our initiatives possible. We have levels to suit any size company, and great benefits to match. See the enclosed benefit menu to compare our corporate membership levels and select the one that is right for you. We are happy to customize any corporate partnership package to meet your company's needs.

EXHIBIT AND EVENT SPONSORSHIP

Sponsorships for exhibits and festivals offer the chance to reach audiences through targeted marketing campaigns and unique festival events. The Academy hosts three traveling exhibits each year, as well as four seasonal family festivals.

Over a three-month span, traveling exhibits typically receive 50,000 visitors, while festivals attract 2,500–5,000 visitors over the course of a single weekend. Sponsorships make these high-quality museum events possible, and offer excellent marketing exposure for companies.

EDUCATION SPONSORSHIP

We reach over 50,000 schoolchildren each year through museum visits and outreach programs. Education sponsors support subsidized admission and teacher workshops, as well as the Academy's ongoing education initiatives, including Women in Natural Sciences (WINS), Supporting and Enriching Natural Science Education in Schools (SENSES), and A Head Start on Science.

The Academy has several innovative education programs that qualify for gifts through the EITC (Educational Improvement Tax Credit) program of Pennsylvania. For more information on making a gift through the EITC program, please contact the Academy at 215-405-1542 or corporatepartner@ansp.org.

PROFITABLE PATHWAYS TO SUSTAINABILITY

This initiative of the Academy's Center for Environmental Policy helps companies find the business value and profitability in sustainable practices. Profitable Pathways membership is perfect for companies that wish to engage with the Academy at a more active level, through participation in seminars and workshops focused on sustainability topics.



CORPORATE PARTNERSHIP BENEFITS

All corporate partners receive the following benefits:

- Free museum admission passes for employees or clients
- Subscription to *Academy Frontiers*, our quarterly member magazine
- Invitations to exhibit openings and special receptions
- Acknowledgement in our Annual Report, *Academy Frontiers*, in the museum, and on our website



Additional benefits can include behind-the-scenes tours, discounts on memberships, and more. Higher levels also have the opportunity to select from our benefit menu, which includes:

- Corporate Days, when your company can bring up to 150 guests to the museum
- Discount on facility rental for your corporate event
- Promotional opportunities at seasonal festivals



See enclosed benefit menu for additional benefits.

We are happy to customize any sponsorship package to meet your needs.

Design: Tabula Creative Communications

Photo: Mark Laita



For more information on the Academy's Corporate Partner Program, please contact:

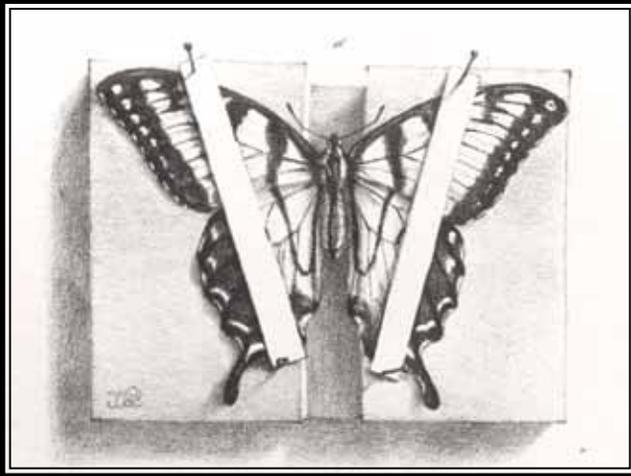
THE ACADEMY OF NATURAL SCIENCES

— PHILADELPHIA —

The Academy of Natural Sciences
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ansp.org/corporate-partners

Official registration and financial information on the Academy of Natural Sciences may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.

Cover Photo: Mike Persico



Founded in 1812, the Academy of Natural Sciences is America's oldest natural history museum, and a world leader in biodiversity and environmental research. For nearly 200 years, the Academy has carried out its mission to encourage and cultivate the sciences, exploring the remarkable diversity of our natural world and sharing these discoveries with the public through innovative exhibits, publications, and educational programming.

THE ACADEMY OF NATURAL SCIENCES

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